

IN THE SPECIFICATION

Please replace the paragraph beginning at page 1, line 19, through page 2, line 13, with the following rewritten paragraph:

One of the conventional methods implemented in order to resolve the problem of latent images of this kind is methods which ~~concentrate~~ concentrates on the dependence of the response speed of the liquid crystal molecules on the voltage applied thereto. Fig. 16 shows a schematic diagram of the relationship between the liquid crystal applied voltage and liquid crystal response (luminosity change). The diagram shows the case of a liquid crystal display device in "normally white mode" which provides a white display when no voltage is applied. The vertical axis of the graph shows liquid crystal applied voltage and luminosity, and the horizontal axis shows time. In this example, the luminosity change when the liquid crystal applied voltage change is V_x is taken as B_x , and the luminosity change when the liquid crystal voltage change is V_y is taken as B_y . Furthermore, before timing t_1 , the previous image data, being the image data for the previous frame, is indicated, and after timing t_1 , the current image data, being the image data that is currently to be displayed, is indicated.

Please replace the paragraph at page 19, lines 12-18, with the following rewritten paragraph:

The description of the present embodiment related to 5-bit processing, but any processing involving 7 bits or less will lead to a reduction in costs and the number of bus lines due to reduction in the memory requirement, compared with the prior art technology, thereby leading to the possibility of reduced size of related circuit boards, increased design freedom, and reduced power consumption.